



EARTH
ISLAND

FY 2017 Annual Report





We've built a vibrant network of more than 70 environmental action projects in the US and around the world. Our New Leaders Initiative mentors young people and sponsors the annual Brower Youth Awards to recognize tomorrow's environmental leaders. Our award-winning *Earth Island Journal* continues to play a key role educating and empowering readers.

Cover Photo: Breaching humpback whale; © Betty Sederquist

TABLE OF CONTENTS

04	Message from the Executive Director
05	Mission
06	Financial Statements
07	Selected Financial Data
08	Project Highlights
23	New Leaders Initiative
24	Earth Island Journal
25	Theory of Change - Summary
26	Earth Island Board of Directors
27	Earth Island Staff

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

2017 was a big year of change and accomplishment at Earth Island. We grew our impressive network of sponsored projects, exceeding 70 for the first time. Projects continue to do amazing work all around the world and we are pleased to provide project support services to help them succeed.

We completed a year-long assessment in developing our **Theory of Change**. It helped us more clearly define what we do best and define our vision of building environmental leadership and confronting the unprecedented threats to the survival of life on Earth.

Lots of new initiatives are now underway. We're working to enlarge and diversify our Board of Directors, planning for the upcoming EI Project Director Summit, and preparing to launch a new legal advocacy program to help projects better use program litigation.

We are also undertaking a complete re-design of our website to better tell our story and get the word out.

The **EI Journal** continues to put out hard-hitting environmental news and investigative reports on on topics that don't get the exposure that they deserve. Our daily online news posts are building a big online following.

We have new leadership of **Brower Youth Awards Program** and a great set of amazing youth winners.

John Knox has transitioned to Executive Director Emeritus, while continuing his important efforts to make connections, inspire grassroots activism, and help EI succeed. And Susan Kamprath has assumed new duties as Director of Operations.

We have a great team, and remain convinced of the unique role that Earth Island plays.

Best Regards,



David Phillips, Executive Director

MISSION STATEMENT

Earth Island supports environmental action projects and builds the next generation of leaders in order to achieve solutions to environmental crises threatening the survival of life on Earth.

FINANCIAL STATEMENT

Earth Island Institute is recognized under the IRS as a 501(c)(3) organization. Our fiscal year is from July 1 to June 30. Our financial 990 Reports and yearly independent audits are available on our website at www.earthisland.org.

STATEMENT OF FINANCIAL POSITION	2016	2017
ASSETS		
Cash	\$1,468,064	\$ 2,475,325
Accounts Receivable	1,454,096	1,090,977
Fixed Assets	1,188,902	1,157,811
Investments	4,733,585	5,765,592
Other assets	831,698	226,271
Total Assets	9,676,345	10,715,975
LIABILITIES		
Accounts Payable	271,051	272,463
Deferred Revenue	153,960	147,322
Other Liabilities	629,181	202,260
Total Liabilities	1,054,202	622,045
Total Net Assets	8,622,143	10,093,930

SELECTED FINANCIAL DATA

Earth Island Institute is recognized under the IRS as a 501(c)(3) organization. Our fiscal year is from July 1 to June 30. Our financial 990 Reports and yearly independent audits are available on our website at www.earthisland.org.

STATEMENT OF INCOME AND EXPENSES

	2016	2017
INCOME		
Contributions and Grants	\$ 8,713,822	\$ 8,804,893
Program Service Revenue	1,249,267	1,646,601
Investment Income	104,673	651,458
Other Revenue	235,991	273,691
Total Income	10,303,653	11,376,643
EXPENSES		
Program Service Expenses	8,027,974	7,975,966
Administrative Expenses	1,259,492	949,065
Fundraising Expenses	1,038,026	979,825
Total Expenses	10,325,492	9,904,856
Revenue Less Expenses	- 21,839	1,471,787

PROJECT HIGHLIGHTS

Grantmaking

Altai Project provided \$16,250 in direct funding for anti-illegal logging and placer gold mining community organizing and a Saker falcon restoration program. Altai Projects recommended another \$10,000 in funding via Global Greengrants Fund for other wildlife protection projects in Altai.



Friends of Muonde, through grantmaking to their community partners in Zimbabwe, supported successful growing of winter wheat through water storage and irrigation, mapped sacred forest boundaries and recorded histories as part of a cultural mobilization project. Women's gardens also received 10 manual pumps, 300 sinks, 201 toilets, 1045 rubbish pits and 95 cooking places built for the community. They also finished 110 ponds and dug over 500 of their 1020 projected zero-contour swales in Mazvihwa. At the same time these outreach efforts have led to the creation of 1200 sand traps, gully healing and other catchment management actions, enough to begin to make hydrological change at the micro-catchment level.

Policy & Organizing for Change

Alaska Clean Water Advocacy continues to advocate for the adoption of a functional Tier 3/Outstanding National Resource Water evaluation mechanism by the State of Alaska. ACWA co-drafted the Tier 3 nomination of the Chilkat River, submitted by the Chilkat Indian Village of Klukwan. A Tier 3 designation for the Chilkat would prohibit the permitting of new or expanded discharges of pollutants into the Chilkat River and its tributaries, and protect its role as a major salmon producer in S.E. Alaska - the critical food source for the world's largest population of eagles.

California Trade Justice Coalition helped defeat the Trans-Pacific Partnership, securing public opposition to the TPP by key CA US Representatives including House Democratic Leader Nancy Pelosi. They also launched a new statewide coalition of labor, social justice, human rights, and environmental organizations working to advance trade justice and, with their national partners, mobilized the public to submit over 50,000 public comments to the USTR on NAFTA Renegotiation.

PROJECT HIGHLIGHTS



Global Women's Water Initiative conducted a gender audit surveying female and male rainwater harvesting system technicians in Uganda and submitted the data to the Ugandan Ministry of Water. Graduates in Kenya also analyzed new government water policy and offered recommendations.

Kelly Creek Protection Project continued their work to set aside historic farm land for an accessible county park within the Petaluma city limits rather than see it developed into high-end housing. They conducted a massive grassroots organizing effort, produced a 6-minute video, provided strong testimony from legal, architectural, and community members, and were ultimately successful in convincing the Petaluma City Council to unanimously reject the developer's Draft Environmental Impact Report (DEIR) and send it back for revision. City Council also agreed that no housing development should occur on the south side of Kelly Creek, which is threatened California Red-Legged Frog habitat, and that the next DEIR was to be focused on a 28-home, rather than a 63-home, option for land use.

Oakland Food Policy Council lobbied for Measure HH (Soda Tax) Ballot Measure which passed in November. The Good Food Purchasing Program OUSD resolution and the Mobile Food Vending Ordinance passed with OFPC recommendations written in. Working with the Oakland City Council and City Planning Department, OFPC has played a central role in advocating for community driven policy development and implementation through our campaigns. For example, following a threat by Oakland's mayor to misuse soda tax funds to help close Oakland budget gap, OFPC in collaboration with several community partners was able to mobilize community members and advocates to turn out to city hall and urge the City appropriate allocate these funds.

PROJECT HIGHLIGHTS

Plastic Pollution Coalition published their Global Legislative Toolkit, a globally relevant resource toolkit for the successful adoption and implementation of ordinances preventing the use and production of common types of single-use plastic.



In their effort to spread the word about the dangers of rat poison to raptors, **Raptors Are The Solution** had two million views of their Rat Poison is Wildlife Poison campaign in Sacramento, CA and six million views of the campaign in San Francisco and Alameda counties.

In November, **Rooted in Resilience** partnered with community and coalition members to convene an inter-agency meeting on Sea Level Rise to address the impacts of flooding on frontline disadvantaged communities. Through this lens of climate resiliency planning, Rooted supported Measure AA's development of their definition of "Disadvantaged communities" to address who is affected and how they are engaged. As partners to the Rockefeller-funded Resilient By Design project, Rooted also co-developed a Design Brief with an overview of Environmental Justice movements in the Bay Area, in order to advocate accountability and transparency in navigating disadvantaged communities.

Serengeti Watch continues its efforts to organize people to protect the region and its wildlife by hosting educational radio programming for Maasai communities and leading journalist workshops and field trips to the area's national parks.

Leadership Development & Training

All One Ocean launched their pilot Ocean Warriors program in two San Rafael, CA public schools, teaching leadership, critical thinking, collaboration and project management skills to young people. In turn, the "Ocean Warriors" become the new generation of environmental leaders, teaching their schools and local communities about how to make sustainable and environmentally thoughtful choices. In addition to developing the Ocean Warriors program, AOO got four new San Francisco and Marin Beach Clean Up Stations approved and picked up 755,550 pieces of trash in the past year.

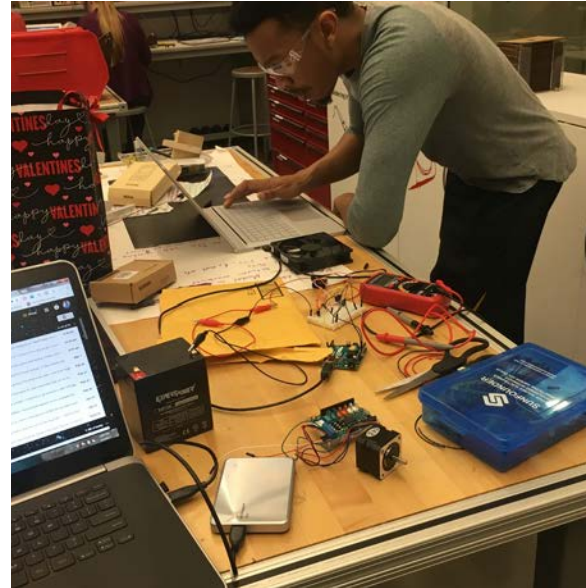
PROJECT HIGHLIGHTS

Armenia Environmental Network launched the Thousand Leaf Project - a citizen science educational website housing information about wild plants and mushrooms that Armenian people have used throughout history and that are still used today.

A total of 45 Russian and Mongolian park, museum, and NGO representatives, as well as university professors and local tour guides, were trained and fully certified as professional guides and interpretive planners with Baikal Watch. Another 275 local rangers and guides received similar on-the-ground training in northern Asia under programs led by Earth Island's local experts on interpretation. In addition, two interpretive training manuals were developed by the new Siberian Association for Interpretation, one of **Baikal Watch's** main partners in Russia, this included a new 200 page manual on how to build and maintain trails, to all the 150 national parks and nature reserves in Russia. Finally one of the most popular books on eco-educating kids (Sharing Nature by Cornell) was translated into Russian, and is now appearing on the shelves of hundreds of school teachers in eastern Russia.

Bay Area Wilderness Training trained over 250 teachers in outdoor expedition who in turn brought 8,800 youth outdoors, of which 74% were low income youth and 85% youth of color.

Changing Gears Bike Shop employed two young people and helped dozens of youth earn over 500 hours of community service through their bicycle maintenance and recycling program, diverting over 900 used bikes away from the landfill.



Children in Nature Collaborative produced a Network for Social Change Webinar Series and launched their Network Design Community of Practice including video sessions with 5 regions across US and Canada and the development of resources free for use for hundreds of partners.

EnergieRich launched the Incubator Project, an initiative in partnership with Stanford Society of Black Scientists and Engineers to design and build a solar poultry egg incubator prototype. Members of the SBSE traveled to Koupela, Burkina Faso to test their first prototype at EnergieRich's partner organization, Burkina Energy and Appropriate Technology. They also conducted an initial solar assembly training and met with key officials and community members. The prototype generated a lot of excitement and feedback to meet the local needs of the community, to enhance the prototype.

PROJECT HIGHLIGHTS

Environmental Finance Center West led ten leadership and resiliency workshops for small water systems throughout the United States targeting rural native american tribal agencies. These workshops helped identify health vulnerabilities to climate change that Tribes in California had never even considered before.



Global Women's Water Initiative trained a new cohort of CORE trainees to participate in the 2nd Women's Water Leadership Academy. Phase 1 of this program, Technology-Rainwater Harvesting Systems, trained graduates to learn water-saving techniques (bar soap making and biointensive farming), provided more leadership opportunities for our WWLA graduates in 3-part Masters Program in leadership and advocacy.

Guias Unidos kicked off their inaugural year in Nicaragua by teaching nine workshops to local people interested in becoming nature guides and starting an environmental education class with a local after-school program for at-risk youth. Working to build safety into their program, they made and distributed their first fifteen first aid kits.

Junior Wildlife Ranger redesigned their website and revised their How-To Kits for ease of use among their members, reaching 500 young people in their mission to propel childhood curiosity into lasting environmental stewardship and appreciation for our public lands.

Kids for the Bay staff trained 143 partner teachers in hands-on environmental curriculum, increasing their confidence in teaching environmental education and environmental stewardship to students in the San Francisco Bay.

Working together with partners including LA Rooted, LA Wyld, and a Place Called Home, **Los Angeles Wilderness Training** facilitated the nature explorations of young people in Southern California



PROJECT HIGHLIGHTS

West County DIGS's Plant to Plate Program recruited 15 High School students to participate in a farm to table after school program. Students learned about soil, planting and harvesting and worked in a commercial kitchen, preparing healthy meals, learning cooking techniques and practiced serving at a year-end event. Students wrote resumes based on the skills learned in the class.

Youth Empowerment Action Camps trained over 100 young advocates from over 20 states and 4 countries. They saw 7 former campers serve as counselors in training and accepted more than a dozen young leaders from low-income backgrounds on full scholarship.

Litigation & Lobbying

Baikal Watch assisted colleagues in Mongolia and southern Russia to oppose dam projects around Lake Baikal that would divert 50% of the water to feed gold mines in Southern Mongolia. Thanks to their pressure, major international funders like the World Bank have so far balked at underwriting any of these dam projects!

California Urban Streams Coalition and their partners co-sponsored Watershed Day at the California State Capitol involving 40 representatives from all regions of the state.

Cultivate Oregon joined a statewide coalition that proposed two bills in Salem that attempted to protect farmers from genetically-engineered (GE) contamination, one that proposed placing liability for contamination from genetically-engineered (GE) crops on the patent holder of the contaminating crop, not the farmer. Critical to this was an investment of a lobbyist on their team, to ensure that these issues have a voice at the capitol on a weekly basis.



Hempstead Project Heart presented at two National Conferences on Industrial Hemp and Regenerative Agriculture: Hemp Industries Association in Denver, CO and Soil Not Oil in Richmond, CA, and at an additional 21 other events. They also educated Congress and the public at "Hemp on the Hill Expo and Summit" and held congressional meetings on Capitol Hill on February 28, 2017 to advocate for a hemp farming bill in the 115th Congress. HPH also introduced Pro-Industrial Hemp Legislation in the State of Wisconsin, and secured tribal sovereignty language in House Resolution 3530 also known as The Industrial Hemp Farming Act of 2017. Currently 15 State Senators and 43 State Representatives support Industrial Hemp in Wisconsin

PROJECT HIGHLIGHTS

International Marine Mammal Project won a World Trade Organization ruling, after a ten year effort, in favor of the strong US Dolphin Safe tuna label standards. They also led a campaign to influence Japan to stop killing whales and dolphins as the 2020 Tokyo Olympics approaches, requesting International Olympics Committee to ban whale and dolphin products at the Tokyo Olympics. IMMP also continued their lawsuit against SeaWorld to compel the corporation to tell the truth about how orcas suffer in captivity, successfully stopping SeaWorld's motions to dismiss and entering the discovery phase. Working closely with the Whale Sanctuary Project, they also helped develop plans for a cold-water seaside sanctuary to retire captive orcas, belugas and other dolphins currently held in small concrete pools.

The John Muir Project, through their legislative and reporting work, and the expansion of a full-time DC position, secured a *New York Times* feature story and opinion-editorial in LA Times, and stopped a logging bill that was believed to be politically unstoppable.

Safe Food and Fertilizer helped co-sponsor a semi-monthly letter called East-to-West with Friends of Toppenish Creek that has been sent to state legislative officials and provided assistance to the Silver Valley Community Resource Center in their fight to clean up the nation's largest NPL site.

On June 21, 2017, **Project Coyote** and other conservation groups filed a lawsuit in San Francisco federal court seeking an updated environmental analysis of the USDA's Wildlife Services' outdated wildlife killing plan for California's North District. In their statements to the press, they emphasized that, "NEPA requires that federal agencies use the best available science in analyzing the impacts of their programs, and we believe Wildlife Services has failed to do this and has in fact cherry-picked their science to meet their goals. Moreover, they must consider alternatives to indiscriminate killing and analyze the site-specific and cumulative impacts that killing large numbers of wild animals has on the diversity and integrity of healthy ecosystems."

In 2017, **Shark Stewards** successfully passed a Shark Fin Trade ban in Nevada, which was the first such ban to include other endangered wildlife such as elephant ivory, pangolin, rhino and manta ray. They also reintroduced the Federal Shark Fin Trade Elimination act. Shark Stewards also participated at the UN Ocean Conference, helping to bring about nine voluntary commitments from Timor Leste and Malaysia to condemn fish bombing and IUU (Illegal, Unreported and Unregulated) Fishing and protect critical marine habitat.



PROJECT HIGHLIGHTS

Urban Bird Foundation coordinated with Sierra Club Angeles Chapter and Banning Ranch Conservancy to successfully prevent the loss of critical burrowing owl wintering and foraging habitat in the Banning Ranch area of Newport Beach, California – temporarily halting the Banning Ranch development proposal that planned for the construction of 895 homes, a hotel, and shops on the Southern California coast. This set a California Coastal Commission precedent that increased the protection for wintering burrowing owl habitat in Southern California. Urban Bird Foundation also testified at the Florida Fish and Wildlife Commission and helped get the Florida burrowing owl listed as state threatened in 2016. This historic measure increases protections for the Florida burrowing owl, initiates a comprehensive conservation strategy and recovery plan, and sets an important precedent for California, which is also experiencing severe burrowing owl population declines.

Thought Leadership

Green Schoolyards America produced and published the 2017 edition of two schoolyard Activity Guides on living schoolyards with distribution this year of about 2,000 via online PDF. Green Schoolyards Principals' Institute served 20 principals from the Bay Area, who oversee the education of 6,500 kids in creating green schoolyards as an educational and environmental goal.

Seeding Sovereignty Project Director Janet MacGillavray and native youth activists spoke at the Being Fearless Conference with Amy Goodman and Van Jones. Seeding youth activists hosted a Missing and Murdered Indigenous Women Gathering in South Dakota to shed light on the issues facing native women.



Climate Wise Women organized a delegation to visit CWW Constance and Osukuru United Women's Network in Uganda to understand their work better in order to shape their support. On this delegation, CWW facilitated their first financial literacy training for 130 people that has now informed a multi-year collaborative program they are planning with other allies to develop sustainable, local enterprises. This effort included facilitating a 10-day trip of Associate Editor Wendy Beckfold from the Sierra Magazine to visit Constance and write a feature story in their Fall Magazine to highlight the effects of women's leadership on community climate resilience.

PROJECT HIGHLIGHTS

Plastic Pollution Coalition is working with researchers to develop and publish white papers redefining how industry, businesses, and consumers measure the amount of plastic pollution and its true cost throughout its life cycle.

Inspired by Roger Hopping and his work with **Project Coyote** to stop coyote killing contests, Project Coyote completed production of *Killing Games ~ Wildlife In The Crosshairs*, a documentary film to educate, inspire and empower others to emulate their success in banning the heinous practice of allowing prizes for killing coyotes and other species in contests in California, with the goal of banning this practice nationwide. *Killing Games* is making the rounds of the festival circuit, and was selected for inclusion in Jackson Hole's WILD on Tour circuit.

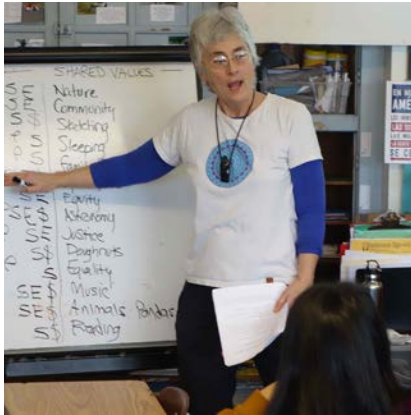


Public Lands Media had a successful year where they produced their own publications and also provided background science to a large number of journalists and conservation groups to produce more ecologically informed news. They published, on average, 5-6 guest commentaries in newspapers each week and given many interviews and background information to media from organizations such as 60 Minutes to National Public Radio. PLM was also able to change the focus of the 60 Minutes special on wildfire from a narrative about "destructive fires" to one about how people must learn to live with wildfire. Additionally, PLM also gave at least 24 talks at premiere conferences and events around the West, as well as been interviewed for a number of videos including the Profanity Pack.

Sacred Land Film Project completed a new 28-minute film, *Guardians of the Sacred*, which follows the 25 sacred site protectors who gathered in Hawai'i last year for the IUCN World Conservation Congress and joined with Native Hawaiians on Kaho'olawe for strategy, storytelling and some stunning ceremonies. This year a grant also enabled them to give 40 DVD box sets of *Standing on Sacred Ground*, and printed copies of their 136-page *Teacher's Guide*, to high school teachers in the U.S., Canada, Australia and Papua New Guinea, for free. They also created a 4th grade curriculum for the Winnemem Wintu's *Run4Salmon*, a two-week journey from San Francisco Bay to Mt. Shasta, also distributed for free.

PROJECT HIGHLIGHTS

In their efforts to increase awareness of the effects of population growth and unsustainable resource use on people and the planet, **Transition Earth** gave 10 talks at international conferences and events in Europe, Africa and Asia. They also authored 5 articles a month, and produced factsheets on population, health and environment. They also consulted on a documentary highlighting population, health and environment successes, and launched a new program sponsoring a youth conservation learning program in Borneo.



Ultimate Civics created educational material to inspire youth to engage in game-changing actions on the climate crisis and the democracy crisis. In collaboration with Our Children's Trust they developed educational material for students and teachers to support Youth Climate Action Now (YouCAN) local campaigns to reduce GHG emissions; and initiated work with Move to Amend to engage youth in movement to amend U.S. Constitution to end corporate rule.

Women's Earth Alliance's WISE Women's Clean Cookstoves Training in Nigeria hosted a 2 one-week training intensively equipping 30 women entrepreneurs with the leadership and business skills, and seed funds to launch their own clean cookstove businesses. Their first success was documented just 2 weeks after the first training when one trainee, Ladi Makawa, sold 70 stoves in her community!

Coalition Building & Collaboration

Through a grant from the Trust for Mutual Understanding, **Armenian Environmental Network** launched a new initiative with local and international partners to fund the international exchange of eco-artists to design locally appropriate sustainable reusable bag options as an alternative to single-use plastic bags in Armenia, and potentially internationally.

EcoEquity was critical to creating a remarkable coalition that took years of collaboration and trust-building to organize. Working within this coalition, they were the driving force behind the single most influential climate justice intervention to take place "inside" the pre-Paris climate negotiations. Their Fair Shares: A Civil Society Equity Review of the INDCs report had an extremely positive impact on the global climate equity debate, an impact that affirmed the efficacy of their organizational strategy, one in which they act as activist researchers embedded within a broad coalition of established civil-society groups.

PROJECT HIGHLIGHTS

In April, 2017 **Borneo Project** organized an exchange visit of indigenous people from Sarawak to the ASRI Klinik in Indonesia to learn how they are addressing community health, global health, and deforestation. In a second gathering, they brought international experts and other indigenous leaders together to co-organize Development without Destruction, a conference in Sarawak. These gatherings helped inform the Baram Peace Park Initiative, launched by the community to create a community-governed conservation zone in Sarawak. To raise awareness about the negative impact of large scale mega dams and infrastructure projects, Borneo Project released a short film, Development without Destruction.



With their main goal of supporting a true revolution in sustainability, **Plastic Pollution Coalition** built the Refill Revolution: a program that provides festivals and event planners with models for developing a reusable infrastructure, top to bottom, while partnering on messaging and branding to get the word out to fans, followers, and other festivals.

Restoring Natural Systems

All One Ocean had four new San Francisco and Marin Beach Clean Up Stations approved and picked up 755,550 pieces of trash in the past year.



California Urban Stream Partnership involved 157 people in its restoration workshops which included indoor presentations and hands on restoration accomplishing over 18,400 sq feet of new stream habitat. CUSP succeeded in getting \$20 million for statewide stream restoration and over \$300 million for regional California conservancies in the state park bond passed by the state legislature.

KIDS for the BAY students cleaned up 102,165 pieces (1,856 gallons) of trash from school neighborhoods, creek, bay, and ocean habitats. In addition, they led Schoolwide Assemblies educating 3,000 additional students about the importance of reducing waste, trash and marine debris and using the Five Rs (Reduce, Reuse, Recycle, Rot and Refuse).

PROJECT HIGHLIGHTS

Volunteers for **Nature in the City** logged an impressive 1,712 hours this year in a variety of useful endeavors. They conducted a survey of wildlife sightings and how residents use the waterfront in SF's Southeastern shoreline which provides valuable data to be used by the SF Dept. of the Environment and the EPA. The data will inform discussions with all constituents to further enhance preservation and public access, despite illegal dumping and hazardous waste. They also helped usher in the San Francisco Recreation & Parks Department's Significant Natural Areas Management Plan. The adoption of the plan is a huge win for wildlife and means that 33 of the region's natural areas will continue to be managed to prioritize habitat, native flora and biological diversity.

Using all volunteers, **Richmond Trees** planted 75 trees and continue tree maintenance for 240 trees in an effort to grow the urban forest in Richmond, CA.



SAVE International joined a research collaboration with two core SAVE members at National Cheng Kung University (Taiwan) and University of Oregon to propose a framework for green-energy projects that support wildlife habitat. They also worked with the graduate planning studio at the Landscaping Architecture and Environmental Planning Department at University of California, Berkeley on proposals for Xinghua Bay/Fuzhou area to counter threats of rampant government-sponsored development, pollution, habitat loss, and sea-level rise; and to produce plans addressing threats to the existing habitat and human economies in Taiwan.

Shark Stewards developed a habitat and species assessment in the San Francisco Bay partnering with the National Parks Service to protect critical habitat for sharks, seabirds, marine mammals, invertebrates and fish.

South Coast Habitat Restoration is proud to be working on 20 more barrier removals and restoring an additional 30 miles of habitat for the steelhead trout. SCHR continues to work in partnership with various stakeholders towards the removal of nine barriers to migration in the Atascadero and Maria Ygnacio Creek watersheds. In March of 2017, an adult female steelhead trout was observed to be trapped in a pool below one of the barriers currently in the process of being removed. This is the first spawning pair seen in the creek in over three years.

PROJECT HIGHLIGHTS

Viva Sierra Gorda was honored to be filmed for a television and digital media series, highlighting Sierra Gorda as one of the World's Most Inspiring Places.



With a competitive grant award from the Creative Work Fund, **Wholly H2O** held their first (but not last!) citizen science BioBlitz with a group of partners. Dozens of citizen scientists came out to take water samples along the Bay and shoreline to help create a database of estuary health information including Bay oyster population for local partner organizations.

The **Wild Oyster Project** increased their number of “Modern Middens” and the restaurants donating oyster shell to them for restoring the tidal beds for native oysters.

Inspiring & Transforming

CoalSwarm's report on a dramatic decline in the number of coal plants in development worldwide was carried by over 840 publications worldwide. The underlying data for the report was produced by their research team and used in reports published by 23 non-profit organizations and government agencies, including the Center for American Progress, CoalSwarm's is now conducting new research and building a data tracker on oil and gas pipelines and terminals.

Expanding into the educational medium of podcasts, **Ethical Traveler** produced and distributed their first two podcasts in an ongoing series on ethical travel destinations.

Food Shift is transforming the way people look at and utilize food, especially food that is considered unsellable due to imperfections or over-harvesting. Through their food recovery program, they recovered 21,732 pounds of food from the waste stream and distributed it to those in need. In their pilot Alameda Kitchen, volunteers and formerly homeless job trainees processed 14,576 pounds of food that would otherwise go to landfills into healthy and delicious meals.

PROJECT HIGHLIGHTS

Generation Waking Up/Thrive East Bay guided 20 young leaders through the Millennial Quest, a transformational program that allowed them to clarify their life's purpose and to begin developing projects for bringing about their personal vision for creating social change. They also hosted WakeUps with students at multiple schools, introducing them to the social movements of our time and igniting their passion for purpose and social action. Thrive East Bay engaged over a thousand people at their monthly community events and hosted leadership training programs for over a hundred young leaders.

Planet Earth Arts' New Play Festival involved more than 70 Bay Area and Los Angeles playwrights. Performances were given at Berkeley Repertory Theatre, Stanford University and the Zephyr Theater in LA. Planet Earth Arts commissioned five playwrights to develop their short works into full length plays. In Spring 2017 two of Planet Earth Arts' plays were featured in the Playground Festival of New York at the Potrero Stage in San Francisco. The Planet Earth Arts Prize Award Program inspired the Stanford Creative Writing Program's 1,100 undergraduate students to write poetry, fiction and non-fiction on environmental themes. The Kennedy Center's American College Theater Festival, involving 18,000 students at colleges and universities around the country, awarded 8 regional and 1 national Planet Earth Arts Playwriting Prizes for plays written by students about environmental issues.

The work of **Raptors Are The Solution** is featured in an exhibit at the Carnegie Museum of Natural History in Pittsburgh, PA.

There is a transformative moment when a stranger becomes an honest, relatable human being. There is a transformative moment when a food "system" becomes a web of stories and friends. By end of 2017, **Real Food Real Stories** will have coached 40+ food changemakers to become storytellers, the majority being women and of those, persons of color. In an effort to widen the audience and the connection of people to food systems, podcast episodes were produced and offered online for the first time.

West County DIGS Garden Coaches provided garden resources to 15 Title One School Sites in West Contra Costa. DIGS held workshops at mentorship sites, initiated workdays, field trips and cooking classes for students and parents. Students were taught composting, rain water harvesting, mindfulness in the garden, earth art, nutrition education and managing garden instruction.

Wild Hope published two volumes of breathtaking photography and stories from those working to sustain biodiversity on the planet. In the process, they increased readership in the U.S. and Canada.



PROJECT HIGHLIGHTS

The Secret Life of Mountain Lions, a six-minute video created by **WildFutures**, was accepted into National Geographic's Short Film Showcase, and an interview with its producer on their website. The video - now having been seen by over 250,000 people - was also accepted into New York Wildlife Film Festival.

Impacts by Region -Global Hotspots

Baikal Watch added an additional 45 miles of trails constructed around Lake Baikal, with one very modern visitor center, and installed dozens of interpretive display.



John Muir Project protected most of the snag forest habitat in the Rim fire from logging, stopped several destructive logging projects proposed in Sequoia National Forest and the Giant Sequoia National Monument.

The Numi Foundation, through their Together for H2OPE program to bring clean water to communities where Numi Tea sources its tea, expanded and are now active in Madagascar, Egypt, S. Africa, and India. They completed construction of 23 new water wells in Madagascar that now provide clean, safe drinking water to over 4,000 people living in 12 farming communities, and launched a yearlong education campaign around WASH best practices in partnership with a local NGO, ODDIT. They also traveled to Egypt to do a community assessment of an area impacting 2,000 farmers who have poor municipal water access, and partnered with **WEA** to distribute water filters to every home, and working with the Fair Trade joint body to buy two tractors and sewage tanks.

Women's Earth Alliance's Seeds of Resilience Project in Karnataka, India, though their project partner Vanastree, opened 2 seed banks, introduced 14+ new varieties of indigenous seeds, hosted 3 training workshops and 2 seed festivals, and launched a new storytelling initiative called Land and Lens. Also, through the Together for H2OPE, a partnership with **Numi Foundation**, and community organizations, WEA successfully completed a needs assessment in the Tonganagoan Tea Estate, setting a baseline of living conditions and water infrastructure for the community. The Project has now begun training community members in WASH and storytelling.



NEW LEADERS INITIATIVE

Since 2000, the Brower Youth Awards have recognized outstanding youth environmental leaders. Under the New Leaders Initiative, the Brower Youth Awards provides a platform to showcase and honor the accomplishments of young environmental leaders. Here are the 2016 winners. More details about the winners and videos of their stories are available online at: www.broweryouthawards.org/



Karina Gonzalez
FLAGSTAFF, AZ



Xerxes Libsch
WHITE PLAINS, NY



Will Amos
IRVINE, CA



Heidi Kritz
DILLINGHAM, AK



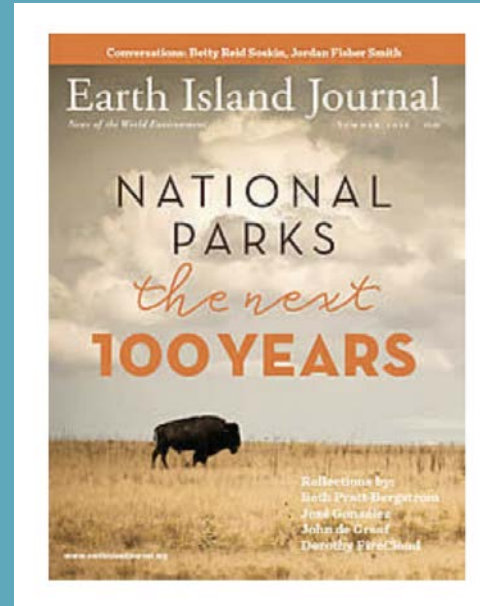
Erica Davis
KNOXVILLE, TN



Susette Onate
HIALEAH, FL

EARTH ISLAND JOURNAL

During 2016-2017, the quarterly *Earth Island Journal* provided key coverage of the importance of National Parks, fire policy, the Standing Rock native resistance movement, and genetic modification. These special long-form, investigative reports are widely read and highly respected. In the past year there was also a significant increase in our online daily news posts, generating hundreds of thousands of viewers each quarter. The Journal's timely, original reporting and incisive commentary on a daily basis is building a large online following.



EARTH ISLAND THEORY OF CHANGE

Earth
Island
Institute

THEORY of CHANGE

Version 1 : November 12, 2016

PROBLEM STATEMENT

Life on Earth faces unprecedented threats. Reversing this perilous course will require all of us to step up, connect, and take action.

FOCUS OF CHANGE

- Leaders pursuing solutions to the environmental crisis
- Emerging youth leaders looking to take their next steps
- Grassroots individuals seeking to get involved and take action

ORGANIZATIONAL STRATEGIES

- Providing support, mentorship, and training to emerging and seasoned leaders
- Supporting initiatives that are urgent and responsive
- Inspiring people to get involved and take action
- Fostering networks across a full and diverse spectrum of environmental activism
- Learning from grassroots innovators to achieve the goals of our movement
- Partnering with like-minded organizations to strengthen our work

ANTICIPATED CHANGES

- We are a leading force in the movement for effective grassroots environmental action
- Our activist network is visible, expert, diverse, and interactive

VALUES & GUIDING PRINCIPLES

Nature

Revering the miracle of the natural world, its beauty and wholeness

Innovation

Finding creative ways to bring change: honoring our legacy while listening to new voices

Passion

Caring deeply about the work we do and the people with whom we work

Boldness

Taking strong action, unafraid of controversy and mindful of the dangers of compromise

Compassion

Opening our hearts to the diverse communities of our planet, both biological and human, to create just and enduring solutions

Effectiveness

Reducing bureaucracy and sharing organizational resources so as to maximize our impact

EARTH ISLAND BOARD OF DIRECTORS

Josh Floum, President

Kenneth Brower, Vice President

Alex Giedt, Treasurer

Jennifer Snyder, Secretary

Michael Mitrani

Will Green

Barbara Brower

John de Graaf

EARTH ISLAND STAFF

Alfonso Martinez-Torres, Accounting/HR Associate

Allison Torres, Accounting Associate

David Phillips, Executive Director

John Knox, Executive Director Emeritus

Kimberly Picone, Donor Support Associate

Mara Guccione, Program Support Associate

Matthew Carlstroem, Website Manager

Maureen Nandini Mitra, Editor, Earth Island Journal

Michael Sowle, Director of Finance

Michelle Thompson, Human Resources Manager

Mona Shomali, Director, New Leaders Initiative

Ryan Walker, IT Manager

Sarah Mitts, Project Support Associate

Susan Kamprath, Director of Operations

Tamira Jones, Project Support Program Manager

Zoe Loftus Farren, Associate Editor, Earth Island Journal



EARTH ISLAND INSTITUTE
THE DAVID BROWER CENTER
2150 ALLSTON WAY, SUITE 460
BERKELEY, CALIFORNIA 94708
(510) 859 9100
WWW.EARTHISLAND.ORG

print copies of this Annual Report are available upon request